Catholic

All new magazine format to serve parishes and diocesan ministries

OUR PEOPLE







OUR MAGAZINE



March

feeds the hungry

from the Mobile Pantry









And the second s

A see you to become your companies of the companies of th

What is new?

What is new?

Catholic Life magazine is being launched by our diocese and will be published 8 times a year.

What will the magazine be like?

The glossy, full-color magazine will be designed to inspire through the personal faith stories of fellow Catholics, and to inform through columns that will help us all to live a more faith-filled life.

How can my ministry be promoted?

The best way to promote your ministry or event is to plan ahead. Tell us about upcoming events or news. What we really want to know about is a single person who has been impacted by your ministry. If you find their story interesting, chances are so will others. By focusing on a person impacted by your ministry, we think we can more effectively promote your work than by covering it as news. Although some current news and events will be covered in the magazine, up-to-the minute news will

be published in the electronic edition of the *Catholic Life*.

Why a magazine?

Faith magazines are a proven format in more than 26 dioceses around the country. Diocesan magazines make a stronger impact and have a longer shelf life when compared to diocesan newspapers. 85% of readers say their diocesan magazine makes them feel more connected to their faith. 65% of readers spend more than 15 minutes with an issue. It is a format of equal interest to all age groups.



We want to hear from you

Your Name:		
Parish/Office:		
Phone:		
Email:		



Do you know someone who has a great faith story for us? Give us the who, what, where, when and why:

How to contact Catholic Life:

Phone: 608.788.1524 Fax: 608.788.0932 catholiclife.diolc.org

To submit story ideas and news:

Email: catholiclife@diolc.org Events: catholiclife@diolc.org Subscriptions: pwiller@diolc.org

2015-2016 Editorial Schedule

Magazine Issue	Content Deadline	Mail Date
December	10/19/15	11/20/15
Jan/Feb	11/12/15	12/28/15
March	1/15/16	2/26/16
April	2/17/16	3/29/16
May/June	3/14/16	4/22/16
July/Aug	5/11/16	6/24/16
Sept/Oct	7/18/16	8/26/16
November	9/19/16	10/28/16
December	10/12/16	11/23/16